



Website Privacy Policy for Eiegemaakte Goeters

Effective Date: January 2026

Website: <https://eiegemaaktegoeters.co.za/>

1. Introduction

Eiegemaakte Goeters (“we”, “us”, “our”) respects your right to privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, disclose, and protect your Personal Information, in accordance with South Africa’s Protection of Personal Information Act (POPIA) No. 4 of 2013.

“Personal Information” means information that can identify you, including your name, contact details, email, IP address, and any other data you submit to us. By using our website, you consent to the practices described in this policy.

2. Information We Collect

We may collect the following types of Personal Information:

a. Provided by You

- Name
- Email address
- Telephone number
- Messages or enquiries you submit via our contact forms

b. Automatically Collected

- IP address
- Browser type / device information
- Website usage data (e.g., pages visited, clicks, time spent)

This information is collected only when necessary to provide services, respond to orders or messages, improve our site experience or comply with legal obligations.

3. Purpose of Collection

We use your information for the following purposes:

- To respond to your enquiries and fulfil requests
- To send newsletters or marketing communications (only with consent)
- To administer and optimize our website and services
- To comply with legal obligations

We will not use your Personal Information for any other purpose without your consent.



4. Legal Basis & Consent

Under POPIA, we process personal data only if:

- You consent to the processing, or
- It is necessary to perform a contract with you,
- Required by law, or
- Necessary for legitimate interests which do not outweigh your privacy rights.

By using this website, you consent to the collection and use of your Personal Information as described in this Privacy Policy.

5. Cookies & Tracking

Our website may use cookies and similar technologies to enhance your experience.

You may choose to accept or decline cookies via your browser settings. If you decline cookies, some website features may not function fully.

6. Data Sharing

We do not sell or rent your Personal Information to third parties.

We may share Personal Information with:

- Service providers who assist us (e.g., hosting, email services)
- Law enforcement or regulators if required by law
- Third parties as required for business operations

All third parties are required to protect your personal data and comply with applicable privacy laws.

7. Data Security

We take reasonable technical and organisational steps to safeguard Personal Information against loss, theft, unauthorised access, or disclosure. However, no system is completely secure and we cannot guarantee absolute protection.

8. Retention of Personal Information

We retain Personal Information only for as long as necessary to:

- Fulfil the purpose it was collected for
- Comply with legal and regulatory requirements

9. Your Rights Under POPIA

As a data subject under POPIA, you have the right to:

- Access your Personal Information
- Request correction, deletion or destruction of your information
- Withdraw consent (where processing is based on consent)
- Object to processing where applicable
- Lodge a complaint with the Information Regulator

To exercise your rights, contact us at: info@eiegemaaktegoeters.co.za



10. Contact Information

If you have questions about this Privacy Policy or wish to withdraw consent, contact:

Eiegemaakte Goeters

Email: info@eiegemaaktegoeters.co.za